Rev 1

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Product
CROSSROADS GPS

Contract Dates	Estimate #
10/12/12 - 10/22/12	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$250.00							
Week:	10/15/12	10/21/12	----1--	1	$250.00							
N 2	KVVU	10/12/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$2,150.00							
Week:	10/15/12	10/21/12	----1--	1	$2,150.00							
N 3	KVVU	10/19/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,950.00							
N 4	KVVU	10/12/12	10/19/12	Better	M-F 11a-12p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$195.00							
Week:	10/15/12	10/21/12	----1--	1	$195.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*KVVU*	*10/15/12-10/21/12*	*Better*	*M-F 11a-12p*	------F----	*:30*		*~~$195.00~~*	*NM*		
	See MG 4.3											
	3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	------F----	:30		$195.00	NM		
	Ⓜ	MG for 4.2 10/19										
N 5	KVVU	10/12/12	10/19/12	Anderson	3-4p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$450.00							
Week:	10/15/12	10/21/12	----1--	1	$450.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*KVVU*	*10/15/12-10/21/12*	*Anderson*	*3-4p*	------F----	*:30*		*~~$450.00~~*	*NM*		
	See MG 5.3											
	3	KVVU	10/19/12-10/19/12	Anderson	2-3p	------F----	:30		$450.00	NM		
	Ⓜ	MG for 5.2 10/19										
N 6	KVVU	10/12/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$500.00							
Week:	10/15/12	10/21/12	----1--	1	$500.00							

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Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	**1192**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/15/12-10/21/12*		*The Dr.Oz Show*	*4-5p*	------F----	*:30*		*~~$500.00~~*	*NM*		
See MG 6.3												
3	KVVU	10/19/12-10/19/12		Dr Oz	3-4p	------F----	:30		$500.00	NM		
Ⓗ	MG for 6.2 10/19											
N 7	KVVU	10/12/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$950.00						
Week:		10/15/12	10/21/12	----1--	1	$950.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/15/12-10/21/12*		*Fox 5 News at 5*	*5-530p*	------F----	*:30*		*~~$950.00~~*	*NM*		
See MG 7.3												
3	KVVU	10/19/12-10/19/12		Special Early News	Special Early News	------F----	:30		$950.00	NM		
Ⓗ	MG for 7.2 10/19											
N 8	KVVU	10/12/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$450.00						
Week:		10/15/12	10/21/12	----1--	1	$450.00						
N 9	KVVU	10/12/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$1,025.00						
Week:		10/15/12	10/21/12	----1--	1	$1,025.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/15/12-10/21/12*		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	------F----	*:30*		*~~$1,025.00~~*	*NM*		
See MG 61.2												
N 10	KVVU	10/12/12	10/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$525.00						
Week:		10/15/12	10/21/12	----1--	1	$525.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/15/12-10/21/12*		*Fox 5 News at 6pm*	*M-F 6-630pm*	------F----	*:30*		*~~$525.00~~*	*NM*		
See MG 61.2												
N 11	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$725.00						
Week:		10/15/12	10/21/12	----1--	1	$725.00						
N 12	KVVU	10/12/12	10/19/12	Extra	M-F 7-730p		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$950.00						
Week:		10/15/12	10/21/12	----1--	1	$950.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*10/15/12-10/21/12*		*Extra*	*M-F 7-730p*	------F----	*:30*		*~~$950.00~~*	*NM*		
See MG 12.3												
3	KVVU	10/19/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	------F----	:30		$950.00	NM		
Ⓗ	MG for 12.2 10/19											
N 13	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----1--	1	$700.00						
Week:		10/15/12	10/21/12	----1--	1	$700.00						
N 14	KVVU	10/12/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00

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10/12/12 - 10/22/12	CROSSROADS GPS	**1192**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$275.00							
Week:	10/15/12	10/21/12	----1--	1	$275.00							
N 15	KVVU	10/15/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$250.00							
Week:	10/22/12	10/28/12	1------	1	$250.00							
N 16	KVVU	10/15/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$2,150.00							
Week:	10/22/12	10/28/12	1------	1	$2,150.00							
N 17	KVVU	10/15/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$1,950.00							
Week:	10/22/12	10/28/12	1------	1	$1,950.00							
N 18	KVVU	10/15/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$195.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	M----------	:30		~~$195.00~~	NM		
See MG 18.3												
3	KVVU	10/15/12-10/21/12		Divorce Court	M-F 11a-12p	M----------	:30		$195.00	NM		
Ⓜ	MG for 18.1 10/15											
Week:	10/22/12	10/28/12	1------	1	$195.00							
N 19	KVVU	10/15/12	10/22/12	Anderson	3-4p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$450.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Anderson	3-4p	M----------	:30		~~$450.00~~	NM		
See MG 19.3												
3	KVVU	10/15/12-10/21/12		Anderson	2-3p	MTuWThF----	:30		$450.00	NM		
Ⓜ	MG for 19.1 10/15											
Week:	10/22/12	10/28/12	1------	1	$450.00							
N 20	KVVU	10/15/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	M----------	:30		~~$500.00~~	NM		
See MG 20.3												
3	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M----------	:30		$500.00	NM		
Ⓜ	MG for 20.1 10/15											
Week:	10/22/12	10/28/12	1------	1	$500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		The Dr.Oz Show	4-5p	M----------	:30		~~$500.00~~	NM		
See MG 23.3,23.4												
N 21	KVVU	10/15/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$950.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	M----------	:30		~~$950.00~~	NM		
See MG 21.3												
3	KVVU	10/15/12-10/21/12		Special Early News	Special Early News	MTuWThFSaSu	:30		$950.00	NM		
Ⓜ	MG for 21.1 10/15											

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ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12		10/28/12		1------	1	$950.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
2	KVVU	10/22/12-10/28/12		Fox 5 News at 5	5-530p	M----------	:30		~~$950.00~~	NM		
See MG 23.3,23.4												
N 22	KVVU	10/15/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
Week: 10/15/12		10/21/12		1------	1	$450.00						
Week: 10/22/12		10/28/12		1------	1	$450.00						
N 23	KVVU	10/15/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$3,425.00
Week: 10/15/12		10/21/12		1------	1	$1,025.00						
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M----------	:30		~~$1,025.00~~	NM		
See MG 61.2												
Week: 10/22/12		10/28/12		1------	1	$1,025.00						
2	KVVU	10/22/12-10/28/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M----------	:30		~~$1,025.00~~	NM		
See MG 23.3,23.4												
3	KVVU	10/22/12-10/22/12		BB League Championships	1pm-8pm	M----------	:30		$2,650.00	NM		
Ⓜ MG for 21.2,20.2,26.2,23.2												
4	KVVU	10/22/12-10/22/12		Special Early News	Special Early News	M----------	:30		$775.00	NM		
Ⓜ MG for 21.2,20.2,26.2,23.2												
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$525.00
Week: 10/15/12		10/21/12		1------	1	$525.00						
1	KVVU	10/15/12-10/21/12		Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		~~$525.00~~	NM		
See MG 61.2												
Week: 10/22/12		10/28/12		1------	1	$525.00						
2	KVVU	10/22/12-10/28/12		Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		~~$525.00~~	NM		
See MG 24.3												
3	KVVU	10/20/12-10/20/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$525.00	NM		
Ⓜ MG for 24.2 10/22												
N 25	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
Week: 10/15/12		10/21/12		1------	1	$725.00						
Week: 10/22/12		10/28/12		1------	1	$725.00						
N 26	KVVU	10/22/12	10/22/12	Extra	M-F 7-730p		:30			NM	0	$0.00
Week: 10/22/12		10/28/12		1------	1	$950.00						
1	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	M----------	:30		~~$950.00~~	NM		
See MG 26.2												
2	KVVU	10/22/12-10/22/12		Extra	M-Sa 8-10p/Su 7-1	M----------	:30		~~$950.00~~	NM		
Ⓜ See MG 23.3,23.4												
N 27	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
Week: 10/15/12		10/21/12		1------	1	$700.00						
Week: 10/22/12		10/28/12		1------	1	$700.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	KVVU	10/15/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week: 10/15/12	10/21/12	1------	1	$275.00								
Week: 10/22/12	10/28/12	1------	1	$275.00								
N 29	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$3,000.00
Week: 10/08/12	10/14/12	-----1-	1	$1,500.00								
Week: 10/15/12	10/21/12	-----1-	1	$1,500.00								
N 30	KVVU	10/14/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	$3,700.00
Week: 10/08/12	10/14/12	------1	1	$1,850.00								
Week: 10/15/12	10/21/12	------1	1	$1,850.00								
N 31	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
Week: 10/08/12	10/14/12	------1	1	$850.00								
N 32	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week: 10/15/12	10/21/12	---1---	1	$250.00								
N 33	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Week: 10/15/12	10/21/12	---1---	1	$2,150.00								
N 34	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
Week: 10/15/12	10/21/12	---1---	1	$1,950.00								
N 35	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	$195.00
Week: 10/15/12	10/21/12	---1---	1	$195.00								
N 36	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	$450.00
Week: 10/15/12	10/21/12	---1---	1	$450.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Anderson*	*3-4p*	----Th-----	*:30*		~~$450.00~~	*NM*		
See MG 36.2												
2	KVVU	10/18/12-10/18/12		Anderson	2-3p	----Th-----	:30		$450.00	NM		
Ⓜ	MG for 36.1 10/18											
N 37	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
Week: 10/15/12	10/21/12	---1---	1	$500.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*The Dr.Oz Show*	*4-5p*	----Th-----	*:30*		~~$500.00~~	*NM*		
See MG 37.2												
2	KVVU	10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30		$500.00	NM		
Ⓜ	MG for 37.1 10/18											
N 38	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
Week: 10/15/12	10/21/12	---1---	1	$950.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Fox 5 News at 5*	*5-530p*	----Th-----	*:30*		~~$950.00~~	*NM*		
See MG 38.2												
2	KVVU	10/18/12-10/18/12		Special Early News	Special Early News	----Th-----	:30		$950.00	NM		
Ⓜ	MG for 38.1 10/18											

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	**1192**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 39	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	---1---	1		$450.00					
N 40	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	---1---	1		$1,025.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		~~$1,025.00~~	NM		
See MG 61.2												
N 41	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		10/15/12	10/21/12	---1---	1		$725.00					
N 42	KVVU	10/18/12	10/18/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Week:		10/15/12	10/21/12	---1---	1		$950.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	----Th-----	:30		~~$950.00~~	NM		
See MG 42.2												
2	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		$950.00	NM		
Ⓜ	MG for 42.1 10/18											
N 43	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:		10/15/12	10/21/12	---1---	1		$700.00					
N 44	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Week:		10/15/12	10/21/12	---1---	1		$275.00					
N 45	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		10/15/12	10/21/12	-1-----	1		$250.00					
N 46	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Week:		10/15/12	10/21/12	-1-----	1		$2,150.00					
N 47	KVVU	10/16/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
Week:		10/15/12	10/21/12	-1-----	1		$1,950.00					
N 48	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/15/12	10/21/12	-1-----	1		$195.00					
N 49	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	-1-----	1		$450.00					
N 50	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
Week:		10/15/12	10/21/12	-1-----	1		$500.00					
N 51	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
Week:		10/15/12	10/21/12	-1-----	1		$950.00					
N 52	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	-1-----	1		$450.00					

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	**1192**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 53	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-----	1	$1,025.00								
N 54	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-----	1	$725.00								
N 55	KVVU	10/16/12	10/16/12	Extra	M-F 7-730p		:30			NM	1	$950.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-----	1	$950.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*	*Extra*		*M-F 7-730p*	-Tu--------	*:30*		*~~$950.00~~*	*NM*		
See MG 55.2												
2	KVVU	10/16/12-10/16/12	Extra		M-Sa 8-10p/Su 7-1	-Tu--------	:30		$950.00	NM		
Ⓗ	MG for 55.1 10/16											
N 56	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-----	1	$700.00								
N 57	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-----	1	$275.00								
N 58	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$250.00								
N 59	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$2,150.00								
N 60	KVVU	10/17/12	10/17/12	Better	M-F 11a-12p		:30			NM	0	$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$195.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*	*Better*		*M-F 11a-12p*	---W-------	*:30*		*~~$195.00~~*	*NM*		
See MG 61.2												
N 61	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	1	$5,070.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$450.00								
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*	*Anderson*		*3-4p*	---W-------	*:30*		*~~$450.00~~*	*NM*		
See MG 61.2												
2	KVVU	10/17/12-10/17/12	The X Factor		The X Factor	---W-------	:30		$5,070.00	NM		
Ⓗ	MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1											
N 62	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$500.00								
N 63	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$950.00								
N 64	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--1----	1	$450.00								
N 65	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
Start Date	End Date	Weekdays	Spots/Week	Rate								

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	**1192**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$1,025.00						
N 66	KVVU	10/17/12	10/17/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$525.00						
N 67	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$725.00						
N 68	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$700.00						
N 69	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--1----	1	$275.00						
N 70	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		*Friends Weekend*	*5-6p*	---------Su	*:30*		*~~$300.00~~*	*NM*		
See MG 61.2												
								Totals			89	$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	89	$78,665.00	$66,865.25
Totals	89	$78,665.00	$66,865.25

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT22/12 17.33

REP: OK'D M19
SEE LINES 89-90
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1192						
			AGENCY PRODUCT CODE = 11									
20		S	400P-500P	30		$500.00	10/15	10/15	0		MON	0
20		S	400P-500P	30		$500.00	10/22	10/22	0		MON	0

PROGRAM : DR OZ
CON COM1: DR OZ

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
89		A	430P-800P		30	$2,650.00	10/22	10/22	1		MON	1

PROGRAM : NLCS GAME
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS
ORD COM2: APPROVE.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-21 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-80 FOR 1 SPOT/WK

90		A	400P-430P		30	$775.00	10/22	10/22	1		MON	1

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS
ORD COM2: APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 89-90

21		S	500P-530P		30	$950.00	10/15	10/15	0		MON	0
21		S	500P-530P		30	$950.00	10/22	10/22	0		MON	0

PROGRAM : FOX 5 NEWS AT 5PM
CON COM1: FOX 5 NEWS AT 5PM

23		S	530P-600P		30	$1,025.00	10/15	10/15	0		MON	0
23		S	530P-600P		30	$1,025.00	10/22	10/22	0		MON	0

PROGRAM : FOX 5 NEWS AT 530PM
CON COM1: FOX 5 NEWS AT 530PM

80		S	900P-930P		30	$950.00	10/22	10/22	0		MON	0

PROGRAM : EXTRA
ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-26 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M19	OK'D	BUY#20	MISSED:	MON/400P-500P	OCT22	30S	$500.00 (OCT22/12)
		BUY#21		MON/500P-530P	OCT22	30S	$950.00
		BUY#23		MON/530P-600P	OCT22	30S	$1,025.00
		BUY#80		MON/900P-930P	OCT22	30S	$950.00
			OFFER:	MON/430P-800P	OCT22	30S	$2,650.00 PLS ADVISE.
			&	MON/400P-430P	OCT22	30S	$775.00

CMT: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PLS
CMT: APPROVE.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.33
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

OCT/12 78665.00

CONTRACT TOTAL 78665.00
TOTAL SPOTS 89

MARKET TOTALS $715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Product		
CROSSROADS GPS		
Contract Dates	Estimate #	
10/12/12 - 10/22/12	1192	
Advertiser		Original Date / Revision
ISS/Cross Roads GPS		10/15/12 / 10/15/12

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	12	11
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$525.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		~~$525.00~~	NM		
	See MG 61.2											
Week:	10/22/12	10/28/12	1------	1	$525.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		Fox 5 News at 6pm	M-F 6-630pm	M----------	:30		~~$525.00~~	NM		
	See MG 24.3											
3	KVVU	10/20/12-10/20/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$525.00	NM		
Ⓜ	MG for 24.2 10/22											
								Totals			91	$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	91	$78,665.00	$66,865.25
Totals	91	$78,665.00	$66,865.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6370244 TRF# 498226 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.04
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 12.04

REP: TO ROSE
FR NIKKI
OK'D M18
SEE LINE 88
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS :30

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1192						
			AGENCY PRODUCT CODE = 11									
24		S	600P-630P	30		$525.00	10/15	10/15	0		MON	0
24		S	600P-630P	30		$525.00	10/22	10/22	0		MON	0

PROGRAM : FOX 5 NEWS @ 6PM
CON COM1: FOX 5 NEWS @ 6PM

REP: TEL# 610-293-4100 FAX# 610-225-1191
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$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
88	A		900P-1000P	30		$525.00	10/20	10/20	1		SAT	1

PROGRAM : THE CLOSER
ORD COM1: SPOT N/A DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A
ORD COM2: SPOT IN. MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-24 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M18 OK'D BUY#24 MISSED:MON/600P-630P OCT22 30S $525.00 (OCT13/12)
OFFER:SAT/900P-1000P OCT20 30S $525.00 PLS ADVISE.
CMT:SPOT N/A DUE TO DEBATE. 6P NEWS AIRING ONLY ON 10/17 AND ALREADY A
CMT:SPOT IN. MG OFFER SATURDAY 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE.

OCT/12 78665.00

CONTRACT TOTAL 78665.00
TOTAL SPOTS 91

MARKET TOTALS $715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE